Crossfield Chronicle



Pilot Officer Davidson Killed in Plane Crash

Pilot Officer Eddie Davidson, 20, son of Mr. and Mrs. William Davidson of Olds. Instructor at No. 5 EF-12. at Edgi. Here: has a determined by the Color Tuesday afternoon, August 2rd, when their training plane crashed one mile east and one and a half miles north of Masseppa.

W. A. HEYWOOD

Imperial Oil Co.

We carry a full line of Tractor Gasoline and Oil.

General Trucking -

Phone 70 : Crossfield

INSURANCE

HAIL — Alberta Hail Insura Poard and Leading Companies ME—Alberta Government Insu ince and Leading Companies E—Mutual Life Assurance Con pany of Canada.

A. W. GORDON

Agent —
Assfield : Alberta Crossfield

THE OLIVER CAFE

Courteous and Quick Service.

High Class Food -

Fong Hin and Fonk Sin : Props

Crossfield : Alberta

Control Animal Diseases CUTTER'S

Biological Products

Blacklegol; 10 doses 1.00 Pelmenol: 10 doses 1.00

Pasteurella-Salmonella Cholorasuis; 10 doses 90c Hog Diseases.

Edlund's **Drug Store**

Telephone 3 : Crossfield

H. R. Fitzpatrick

Telephone No. 9

Protest Re Fuel Shortage Brings Immediate Replies

Brings Immediate Replies
Protest to Ottawa regarding the fuel
shortage, brings quick replies from office of Coal Controller, and Regional.
The following leiters were received
by the secretary of the Crossfield and
the situation:
District Board of Trade and explain
the situation:
We wish to acknowledge receipt of
your communication of July 22 which
was signed by the various representative citizens of your district.
We are forwarding your leiler to our
We are forwarding your leiler to our
who are to the distribution
of Alberta coal. Mr. Taylor will give
the matter his personal attention and
to see that all areas in Western Canada will receive a fair proportion
of available coal.
Yours very truly,

P/O Sneddon Awarded Medal For Gallantry

Medal For Gallantry
P/O James Allan Sneddon, 20, of
Edmonton, has been swarded the Discompanies of the state of the stat

THE INVASION

IS ON! Millions of flies are on the march for an attack on your home.

Head them off NOW with good Screen Door or

Combinaton Door.

We have all sizes of these in stock.

MATRIMONIAL.

Local News

Mr. and Mrs. Dan McPadyn of Cal-gary, spent the week-end at their coun-try residence here in town.

Mrs. Dalton and children of Calgary are visiting with the former's parents Mr. and Mrs. F. Hopper.

Mrs. Gibbons and children of Air-drie, have rented the rooms over the Pool Hall

bought fruit; some clothes, and some cals.

Mr. M. Hood, nurse from Calgary, is attending Mrs. Wn. McGaskill, who is confined to her bed, having sustanda broken hip some time at the General Hospital, Calgary, is on holidays and is visiting her parents, Mr. and Mrs. T. G. Setton.

With Property Stevens and "Two Fish"

waterier, is getting taste to his is register.

Mr. and Mrs. Arrhur Bennie ha taken up realderno on the farm of taken up realderno on the farm of the state of th

The annual Grandmother Day meeting of the Fforal U. F. W. A. will be seld on August 11th. at the United hurch parlor.

Opis. G. Butler and Clark, and Sgts. Feldhouse and Dalton were amongst hose visiting their families here over new excellent.

Mrs. M. Jones and Barry arrived home on Wednesday, after spending a vacation visiting the formers parents in the States.

Mrs. M. Leask and daughters, Mrs. R. Sharp and Miss Inabel Leask, of Madden, attended the Olde Pair on Saturday and were the guests of Mr. and Mrs. W. H. Miller.

Crossfield Exceeds Quota In War Stamps Campaign

Local News

Miss Maxine Mair is a Banff vis

Miss Ruth Currie of Olds, is a guest at the home of Mrs. Reeves. Mr. and Mrs. Manuel Hehr and fam-ily spent a few days at Banff this week.

Roland Amer shipped four carlos of fat cattle on Saturday.

Miss Hane Ruddy left on Tuesd to attend Normal school in Culpary.

Mass. C. Cowling has rented her fat lainer and has mored to the city.

Gordon Riddell shipped a load fat cattle on Monday.

Mord has been received from Clark Medillan that he arrived in Bramp-ion, Ontario.

Mr. and Mrs. Pillage of Calgary, were Sunday visitors at the home of Mr. and Mrs. Ed. Fox.

Frank Mossop has purchased a new Hi Power to lighten his burden as mail

carrier.

F/O Lome Sharp and Mrs. Sharp expect to leave shortly for a trip to the north country.

Mrs. Robt. Gilmore of Calgary, visited Mr. and Mrs. William McCaskill this week.

Village Council Approves Installation of Culverts

Second Money at Olds

Second Money at Olds
Crossfield softball club won second
money at the Olds Fair last Friday.
They won their first game from James
They won their first game from James
They were defeated in the second game 9 to 8
In an extra inning contest. However
they were defeated in the final enThe score at the end of the seventh
inning was tied up at 3-3; then Summit pushed over a run to make it 4-3,
who had played grand ball both on
the mound in the first game, and in
the field, allowed a Texas leaguer to
the mound in the first game, and in
the field, allowed a Texas leaguer to
did was retired Summit had slipped
came very close to putting the local
four runs across the platter. Wyele
came very close to putting the local
fly went foul by inches.
Following are members of the Crossfield team who played in the finals:
Fellowing are members of the Crossfield team who played in the finals:
Fellowing are members of the CrossFellowing stream of the CrossFellowing are members of the CrossFellowing stream of the CrossFellowing are members of the CrossFellowing are the CrossFellowing are the Cros

Local News

Hughie (R. B.) McIntyre taking a 'Dick Smith' soda pop. . . .

CHURCH SERVICES

Sunday, August 8th: Holy Com non at \$1.00 a. m.

Dean Ragg will be consecrated Bishop of Calgary on Tuesday, the 24th of August, at 10.00 a. m. Admission to this service will be by ticket only.

* * * * * * * * * * * * CLASSIFIED ADS.

FOR SALE—Fall Rye. Apply to ED. MICHEL, Phone R1309, Oross

FOR SALE—McCormick-Deering mow-er (nearly new): 4-bottom Massey-Harris plow, power lift (2 sets of shears). Apply to R. T. CULLING, 27-28-p Dog Pound, Alta.

CROSSFIELD TRANSFER

M. Patmore : Prop.

Joe's Coffee Shop

ON THE HIGHWAY

Until further notice our shop will close at 2.00 a. m. Sunday and re-open at midnight.

Edith and Joe Kurtz

WE NEVER CLOSE

Special Meeting

TAXPAYERS

Crossfield School District

Will be held in the U. F. A. Hall on

Monday, August 16th

To discuss the entering of the Crossfield School District into Calgary School Division.

All taxpayers should make it a point to attend.

A. E. Edlund, Chairman.

FOR SALE AT CROSSFIELD

Situate on Lots nine (9) and ten (10), Block six (6), Crossfield. Immediate possession can be given.

Desirable quarter-section of land with possession, situate near Crossfield, being North-West Quarter of Section three (3), Township Twenty-nine (29), Range two (2), west of the 5th Meridian. Early possession. For particulars apply to the undersigned solictor for the owner.

L. R. LIPSETT, K. C.,
310 Grain Exchange Building. Calgary, Alberta.

Check over your Mowers, Rakes and Binders now

William Laut

International Agent — Crossfield, Alberta.

Atlas Lumber Co. Ltd. Crossfield, Alta.

and let us have your orders for repair parts.

BEST ATTAINABLE IMAGE FROM DOCUMENT AVAILABLE

Little Ships Of The Navy

AN IMPORTANT FACTOR in the success of the present Allied offensive is the disruption of the German system of communication in Europe. The many raids made by the R.A.F., on railway systems and locomotives on the Continent made it necessary for the Germans to increase their use of coastal transport, and many of their supplies were carried from one European port to another by merchant ships, travelling close to the shore. To combat this, and to deal with other enemy craft in coastal waters, the Royal Navy used small ships which were referred to in dispatches as "light coastal forces." These ships, we are told, are made mostly of wood, and measure from fifty-five to one hundred and fifty feet in length. Their combat ability is of wide range, for they are equipped with depth charges, torpedoes and mines, as well as guns which are capable of sinking any ships in their own class.

Enemy Shipping and proved remarkably successful in convoying Is Disrupted
British ahips through coastal waters. Later their ping. Switt and deadly in action, they are said to have caused much havoe among the ships they attacked. Exact figures concerning the amount of enemy shipping destroyed by this branch of the navy are not published, but it is known that a large number of the enemy's most valuable cargo ships have been destroyed in this way. Although these little ships are cafled "the newest branch of Britain's oldest fighting service" they maintain the tradition of British naval strategy laid down by Admiral Drake who said: "Blinder the joining together of the enemy squadrons out of their several ports. Keep their victuals from them. Follow them in case they should come forward to England."

In the Royal Canadian Navy many types of



Even was dispersion and the service of the billion to make the property of the



Roll your owners! Go for Ogden's

Old time "democrats" often gave their drivers a rough ride. "But they found consolation in Ogden's—the aristocrat or cigaretto blaccos—a distinct or cigaretto blaccos—a distinct of control of contro





John Kyle





SMILE AWHILE

So Crispin

"Why do you call this an en-usiastic stew?" "The cook put everything he had

Flarmer Jones—"What did your son learn at college?"
Flarmer Jones—"What did your son learn at college?"
Flarmer Hicks—"Well, he hadn't been home three days before he showed me how to open a bottle with a half-dollar."

"Last time I called on you your husband was working for the government. What's he doing now?"
"Nothin—e's still there."

Visitor (to fond mother—Thete

Visitor (to fond mother.—That boy of yours seems to have a rare thirst for knowledge. Mother—Yes. He gets his thirst from his father, and his knowledge from me.

from me.

Mr. Smith—"I understand your wife is a finished soprano."

Mr. Jones—"No, not yet; but the neighbors almost got her last night."

night."

Doctor, to his daughter: "Did
you tell the young man that I
think he's no good?"
"Yee, but it didn't impress him.
He said it wasn't the first wrong
diagnosis you had made."

diagnosis you had made."

Bobby-"Mother, was baby sent down from heaven!"
Mother—"Yes, Bobby."
Bobby-"They like to have it quiet up there, don't they?"
She: "Now that wore engaged, dear, you'll give me a ring, won't you?"
He: "Why, certainly, darling! What's your number?"

Coroner—"Had the deceased any financial worries?"
Witness—"None at all. 'E was bankrupt."

"Father, what is tact?"

"Tact, my boy, is what prevents a grey-haired man from reminding a youthrul-tooking woman with the complexion of a rose that they were boy and girl together."

"This is a very small bit of chicken you have give nne, waiter," complained the diner.

"Yes, sir," replied the waiter, under notice anyhow, "but you will find it will take you a long time to eat it."



ONLY THREE PLANES

Malta Made History In Her Grin Fight During 1940

Stamp 'Em Out



The first completed Stamp-O-Gram Out the U-Boat is presented to Capt. J. Services Department by Mr. Joseph dePposter in the campaign to Stamp P. Connolly of the Navy's Special encier of the National War Finance n stamps or enough to buy another se. The poster represents \$90 in stamps or enough to buy arge for the Navy. Miss Edith Cooke of Hope, British C st woman to buy a complete depth charge in this campaign menage of the submarines.

Bomber Squadrons



compounding agent."

MAY BE NEXT

The Windoor Star asys General of Auguste Nogues, whose pro-Vichy sentiments coat him his job a Resisheen refused permission to live in France by Marshal Petain. The was gasten for a great of the sentiments coathly does not know it yet, but he is likely to share his exceptionage. The sentiments consider sexperience, if he lives long enough.

Riches Of North

Predicts Great Opportunities For Development After The War. The Article "limities opportunities for man's development" with backen millions there after the war, remaining of Gen. Draps Millial Development with the war, remaining of Gen. Draps Millial Development with the war, remaining of Gen. Draps Milliand Blass Greatly Helped Ailles Has Greatly Helped Ailles H redicts Great Opportunities For Development After The War Has Greatly Helped Allies of Development After The War Has Greatly Helped Allies of Market and among the hand-picked for the bits of the man's development" will be so high its use will be impracticable Present indications are that the cost of producing rubber from the Russian and dollon—kok saghy—will be so high its use will be impracticable only in the common in the common in the common in the common by Trade Minister MacKinson.

The Council report tabled in the Commons by Trade Minister MacKinson.

The Council reported it had made a study of methods for extracting the rubber from resin fraction from a number of the more promising pecies of native plants, and a simple mechanical progress has been developed for extracting this resin suplementation of the common milkweed.

Alasks and Canada, Montague cont.

The Council is now erecting a small processing plant which will imake regular hops from instead and tear resistance," said the report.

The Council is now erecting a small processing plant which will imake regular hops from instead and tear resistance," said the report.

The Council is now erecting a small processing plant which will imake regular hops from instead and tear resistance, "said the report.

The Council is now erecting a small processing plant which will imake regular hops from instead to spread with a specimental study of its value as a compounding agent."

MAY BE NEXT

The Windows Star says General

The Man of Deeo Feeling of the work of the country was overrun until the tide turned to relationship.

a leader who keeps his feet on the ground.

The secret of Churchill is to be found, we believe, in his caim, unemotional approach to the great questions before the United Nations and before his country. It is revealed in the determined way in which he carries on under all circumstances. This is not to say that Churchill is not a man of deep feeling. He is. But he does not expose his feeling thou public gaze. He dresses his embodies not of the finest vocabularies used by any public figure. Thereby he inapires and encourages those it is his task to lead through the greatest crisis in world history.

—Cleveland Plain Dealer.

Curse Of Garbaidi Has Been WellEarned By Musselial
The London Daily Telegraph says:
By the admission of the censored
press, morale is low and discontent
is rife in Italy; but we should not
induige hopes of "explosive development," though there has been high
authority for them. Mussolini's
stupid treachery to his own countrymen has put them so completely in
the power of Nazilsim that there is
at present little chance of another
risorgiments of the true Italy. The
Duce has well earned the curse of
Garbaidi on any Italian who should
attack England. The secular enemy,
Germany, dominates and plunders
Italy more brutally than ever before. It is only through military
action that deliverance will come,
whether the much-feared 8th Army
or another on another front be the
redeeming force.

CHANGE EVERY DAY TOO MUCH MONEY
Some of Utah's old-age pensioners are refusing to accept increases in their monthly checks ordered recently by Gov. Herbert B. Maw. One woman, the flabbergasted state welfare office reported, returned a \$40 check. She never had spent more than \$50 a month, she said, and what in the world would she do with \$40?

CHANCE SYSSEY DAY
The hombs thudding on Axis territory are jarring the earth back into
Winnipeg, position to enable it to rotate on its
yet at the own axis once more. Now that it
is lally turn to be a large and the large and GOES TO SCOTLAND Dr. Alexander Gibson, of Win thief of orthopedic surgery a Winnipeg General hospital, has

Less Shipping Space

A NEW ROLE

Is Now Required For Eggs Dried Helicopters Valuable In Evacution Under New Method Wounded Men From Diffici



el of the Canadian Women's Army Corps are operating in military districts of the Dominion. Many Army to

CHANGE EVERY DAY bombs thudding on Axi

British Minesweepers Have Accomplished Valuable Work In Keeping Open The Seas

Full Of Meaning

A MOTHER'S PRAYER
I. cannot go with him across the ocean,
Though for his sake I'd cross a thousand seas;
I cannot sheidd him from wars asse.
I cannot go with him into the battle.
Though in his stead a thousand it cannot be beside him should he need me.
Or should he call I cannot hear his extent of the control of the c





Designer Of Big Glider That Was Towed To Britain Is Glad Flight Was Planned In Canada

LIKELY MORE CAREFUL
British Ministry of Information
woman "snoopers" who tour the
country latening to the grumbles of
housewives on wartime difficulties,
have discovered that in many middle
class homes crockery breakages lave
been reduced by 90 per cent. as noon
as the housewife had to do without
domestic help.

SLAIN BY PATRIOTS
The Belgian news agency reported
that a Nazi sympathizer named La
Noote, said to be head of the Belgian Nazi youth organization at
Wellen in Limburg province, had
been siain by Belgian patriots.



TRIBUTE TO MY BOSS

Publisher Of Weekly Paper Who Had A Large Heart

Preclous Mineral Is Of Considerable Importance To The War Effort Greenland contributes an Item of considerable importance to the conduct of the war. In the southern tip, just south of the Artic Circle, there occurs the only existing commercial deposit of the mineral, arroulte. Snow-white in appearance, it is often colled "ice shone" because it closely resembles glacial ice. The enormous pit in Greenland from which the cryolite is obtained lies very close to one of the deep, narrow fords so common in that region. Goly a relatively this wall of rock holds back the ocean waters.

wall of rock holds back the ocean waters.
Crypilte is essential in the manufacture of aluminium. Once mined as an ore of that metal, it is now used almost entitlely as a flux in obtaining aluminium from the chief ore, hauxile. Conada has a flux in obtaining aluminium from the chief is available and quantities of Greenland crypilte are now shipped to this country to be used in the manufacture of aluminium from South American bauxile.

The Royal Ontario Museum in Toronto has on display a group of Greenland minerals showing crypilte and other less important minerals associated with it.

Drill Grounds Now Their Arenas



Shortage Being Felt

GRANDMOTHER'S DAY

Cups And Glasses Are Becoming Value Of Vitamins Was Unknow Scarce In South Africa But Meals Were Nutritious

Another new page in Canadian farm instory is being written by the Saskatchewan farmers who have come east to help with the Ontario harvest. This is the first time harvest help from the west has been brought east, reversing the trend of the 20's when thousands of harvesters went west every year.

NAZIS USE POISON GAS

The Moscow radio said in a broad-cast recorded by the Soviet monitor that a Soviet state commission in-vestigating German atcocities had found that the Nazis had slain more than 6,000 persons by polson gas in Krasnador.

Britain's historic roles of asylum for the victims of political persecu-tion is upheld today. It has result-ed in more than one hundred indus-tries new to Great Britain being established in the country since Hit-ler came to power.

250,000 men—the whole of an enemy army—were put out of action in the first North African campaign. Less than 2,000 casualties were suf-fered by the Army under General Wavell. 2528

Sir Archibald Sinclair Views Mine-Sweeping Wellington



tary of state for air, talking to the person-during his tour of the R.A.F. in the Middle

WORLD HAPPENINGS BRIEFLY TOLD



Fashion Drawing
your ambition to be a fashion
nt? Many girls and men also,
become interested in this,
cially in more recent years, become interested in this,
cially in more recent years,
befashion artist's objective in
te cases is to sell merchandise,
must learn, therefore, to prea place of merchandise as atthe case is to sell merchandise,
must learn, therefore, to prete a place of merchandise as atten will want it. An example of
on art is pletured above,
not must idealize and dramatize
figure undermeath a garment.
'c course it must be realized that
recent in the presence of the course
and the course of the course
to the cours

Send and Dannice plus a strong ambition to successive talent, You may not have excessive talent. You may not have a little you can develop it with work and patience, showing how to draw all acts of fashion figures with diagrams clearly illustrating. The simple instructions are not at all difficult.

Send 15c in colns for your copy of "Fashion Drawing Made Eary" to Home Service Dept., Winnipeg News-Home Service Dept., Winnipeg News-Home Service Dept., Winnipeg News-Julialy your name, address, and the name of booklet.

MADE HISTORY

MADE HISTORY
In the East African campaign, in
17 days (March 1-17, 1941) the columns under the command of General
Cunningham drove an average or
cardy 44 miles a day. This is the
fastest military pursuit in history,
and is approached only by the record
of the Eighth Army in 1942-43.

of the Eggtus

ROOM FOR EVERYONE
The population of the earth is estimated at 2,000,000,000. That's a lot of people, and still there is plenty of room for everyone to enjoy a happy, prosperous and contented life, if all these people would only learn how to get along with each other without matricling.

2526

Poor Penmanship

gible Handwriting Seems To Be Rule Rather Than Exception the Huron Expositor, Seaforth

RACCOON

THIS CURIOUS WORLD

Mobile Express Handler



KILAUEA

IN HAWAII
OURS FORTH MORE LAX
IN A SMGLE YEAR
THAN HAS
VESUVIUS
IN THE LAST
200 YEARS.

THE STATE OF

By William Ferguson

How Name Originated

How Name Originated

Flace Where Indian Lest His Headgear Is Now Medicine Hat

The origin of the name of the city
of Medicine Hat is interesting. It
goes back to the days of the early
notes back to the days of the early
notine wars between the Blackfeet
and the Crees, traditional enemies.
In one of these clashes a Cree medicine man while crossing the river
lost his hat and that simple incident
turned the tide of battle. The Crees
looked upon this loss by their medicine man as a had omen and they
fled. The victorious Blackfeet pursued their enemies as far as Many
Islands Lake. The ford where the
medicine man lost his head/gear was
later called the "Place where the
medicine man lost his hat." In time
it was contracted to "Medicine Hat."

—Lethbridge Herald.

MUST BE THRILLED

General Sir Bernard Montgomery of the famous 8th Army, can now be said to have "arrived." He has had an orchid named after him, the "cymbidium General Montgomery."

By means of cameras with elec-tric controls and flash bombs of 50,000,000 candle-power, R.A.F. Bomber Command makes photographs of damage being done in its night raids on enemy territory.

Fine Marine Oil

Fine Marine Oil

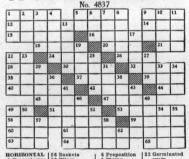
Is Obtained From Seed Of Black Argentine Rape

A new crop to appear in Saskatchewan this year is Black Argentine Oil that can be obtained from marine oil that can be obtained from the seed. Five thousand pounds of rape seed is a seal placed in the hands of experienced seed grown in the province. It will be grown largely in northern sections, according to officials of the Department of Agriculture.

Not one British warship has been sunk by an Italian surface vessel during the two and a half years since United that by March 1943, the label of the Company of the object of the first of the first

New Customers

x-x OUR CROSSWORD PUZZLE



HORIZONTAL 56 Baskets
1 Prevaricator 59 Wings
5 French
abbot 9 To surpass
12 To rolate 63 A treenail
14 Crude metal 64 Remains
15 Collegian: 50 By

5 French
abbot
9 To surpass
18 To relate
16 Collequial:
16 Collequial:
16 Collequial:
16 Collequial:
16 Young
18 mapplibus
20 French column
21 Printer's
22 Printer's
24 To please
26 Contorted
27 To gain
36 Page
37 Observes
30 Appendages
40 Appendages
40 Non-professional
41 Hebrew

letter
45 Roster
47 Insect
49 Preposition
51 Entwined
53 Ignores

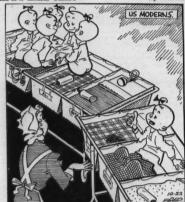
5 Preposition
6 Flying
mammal
7 Prejudice
8 To grant
9 Overly
10 Heraldic
bearing
11 Thin end of
hammer
head
13 To happen
again
17 Stainless
19 Hastens VERTICAL
1 To drink
2 Mudworm
3 Part of a
church
4 Pauses ABSWET 16 MO A 4836

| NO A 4836
| NO A 1836 | STAN | A 1 A section | A 1 A se

29 To mate
31 Wampum
32 Corded te
tile fabric
34 Pheasant
brood
36 Departed
38 Does wrot
41 Ascetics
43 Artificial
waterway
46 To turn
away
48 Bulbous
piant plant
19 To begin
50 Card game
52 Silkworm
64 Scourge
55 Prophet
57 To find fault
58 Vessel's

23 Appellation of Athena 25 Chinese monetary unit 27 Asiatic bovine

LIFE'S LIKE THAT By Fred Neber



hat he's so popular. . . . It's ju man here."

BY GENE BYRNES

REG'LAR FELLERS-Twin Blackout













Adopted from the MetroGoldwyn-Mayer Picture
by BEATRICE CAMMER

CHAPTER ONE
Fleecy clouds floated over the intigent of the money tonight maybe. Even it is the money tonight maybe. Even it is a least the money tonight maybe. Even it is a least the money tonight maybe. Even it is a least the money tonight maybe. Even it is a least the money tonight maybe. Even it is a least the money tonight maybe. Even it is a least the money tonight maybe. Even it is a least the money tonight maybe. Even it is a least the money tonight maybe. Even it is a least the money tonight maybe. Even it is a least the money tonight maybe. Even it is a least tone of death.

The boy gasped. Numbly, he took thanks and rushed out the money. Then he mumbled his order to may me when your mother sends to the money. Then he mumbled his order thanks and rushed out the money. Then he mumbled his world. There was this lad, far from a world of the uniform he world. There was this lad, far from a many was his eledest son Marcus, proud of the uniform he world. There was this lad, far from a many was his eledest son Marcus, proud of the uniform he world. The world. There was this lad, far from the world of the uniform he world. The world the condition of the many many was his eledest son Marcus, proud of the uniform he world. The world the condition of the many his dear wife Katey, remembering him in her thoughts, in the song as many his dear wife Katey, remembering him in her thoughts, in the song as many his dear wife Katey, remembering him in her thoughts, in the song as many his dear wife the money. Then he and against her. But it was a like be hurried to the tolegraph office was the him protective, gentle spirit that filled young Homer, this day, and the hurried of the hurried of

completed the job ne awang around remarkably well son. I congratulate you."

Homer gestured at the message. "Yes sir. Thank you. Is that an Grogan fingered it. "Business. The accumulating of money. Most and the sir than the si

(Without knowing it Homer growing up. There is much in sto for him that he cannot foresee. I sure to read the next excitic chapter in which Homer comes grips with a big problem.)

WILSON'S FLY PADS 3 Pads IO THEY LIKE AND DIE

Soldiers Write Song

ritish Soldiers In Palestine Dedicate Song To Prime Minister Churchill

Song To Frime Minister Churchill
By airgraph from Palestine, the
B.R.C. has received a new song written by two British soldiers serving
there, entitled "Cheerio, Mr. Churchill" and dedicated to the Prime Minister. The soldiers sent both words
and music by airgraph.
The music is by Cpl. R. W. J.
Bollen and the words by Sgt. H. B.
Neal who wrote the Prime Minister
to accept the song "as a token of
respect from one of the lade who
think you are great guan." The
chorus goes:
Cheerio, Mr. Churchill, how's the

chorus goes:

Cheerio, Mr. Churchill, how's the bag of tricks at home?

Id love to see the village pump and round the farm to roam.

I want to ait on the nest egg that you've promised I shall get, So chew away at your 'old cigar, we're not dead yet.

The song has been played on the B.B.C.'s Palestine service for the componers.



A promising area of rubber bear-ing trees, so far untapped, has been discovered in undeveloped country in the Gold Coast, says a report from



START READING

THE NEW SERIAL IN THIS ISSUE

"THE HUMAN COMEDY"

By BEATRICE CAMMER

Used To Billions

Fatron At Cafeleria har Had Trouble, With Small Change
One recent afternoon a London correspondent of the Hesse of Cardinana. One of the Hesse of the Williamana. One of the Hesse of the

FLT. SGT. GEO. CALVER WITH AIR MARSHAL BISHOP

War Hero

There Is No Shortage Of Beef In Canada



Crossfield Chronicle

plished every Friday afternoor ription Rates: \$1.50 per year; extra to the United States.

Friday, August 6th., 1943

Local News

Mr. and Mrs. Arnold High were itors in Olds on Saturday night.

Mrs. Bill Walker and two little ni

Fred Becker has made a good job of By H. G. L. Strange, Direct painting the exterior of the C. P. R. Crop Testing Plan.

Builds New Premises

During the last year the Gasbuit Business College of Collegary, has build a brand-new building containing 10,000 gauger feet of floor space, a building square feet of floor space, a building square feet of floor space, a building time of the space of the sp

INSURANCE

FARM, FIRE AUTOMOBILE AND HAIL

J. R. AIRTH

FOR A GOOD HAIR

CUT OR SHAVE THE POOL ROOM BARBER SHOP

Crossfield : Alberta

Crossfield Machine Works W. A. Hurt: Prop. Welding — Magnetos — Radiators
John Deere Farm Implements
Elephant Brand Fertilizer.
ROSSFIELD: ALBERT.

COUNCIL MEETINGS

FIRE HALL

First Monday of each month

ncing at 8:00 p.

C.P.R. Diesel-Electrics Speed Up War Freight



EVERYBODY READS EVERYTHING ABOUT EVERYBODY

Home-Town Newspaper

THE NEWSPAPER

Every advertising man knows that self-interest is the greatest appeal. The home-town weekly newspaper has self-interest to the nth degree.

How a fellow stops to read when he sees his own name in print! How much interest a story has when it's all about friends. That's the home-town newspaper—all about everybody, the reader knows, his folks, his friends and himself—on every page, every week. No other medium even approaches the home-town newspaper in reader interest.

YOUR ADVERTISE-MENT IS READ

Those of us who write ads. are inclined to assume that our copy will be read. The fact is too many times our ads. are not even seen.

The home-town newspaper has one-fifth as many pages as the metropolitan daily. That gives your ad. five times the oppor-tunity to be seen.

The home-town weekly has seven times the life span. It is read and reread by all members of the family. This gives your ad. seven times the opportunity to be read.

Reduced to figures: 5x7 is 35—a 35 to 1 chance that your advertisement will get results in the home-town newspaper.

THE READERS RESPOND

It's after your ad. has been read that the important question comes—Will the reader listen to what you have to say? Will he respond? What counts isn't how many people you shout at, but how many people respond to your suggestions.

A clergyman said: "In the cities we have great churches and large congregations and get little response. In smaller places, churches and audiences are small, but the response is great." So it is with the press—the smaller the paper, the more responsive the reader.

YOU GET

Results come from responsive people with money who have not been oversold. That's the small town market. It's blanketed by the greatest advertising medium. It gives results.

Chain stores with radio programs and ads. in every large paper find they must rely on the home-town newspapers to sell their groceries.

Central Alberta's Greatest Advertising Medium

YOU GET 35 TO 1 ASSURANCE OF RESULTS WHEN YOU ADVERTISE IN CANADIAN WEEKLY NEWSPAPERS.